



2014 Identity Fraud Report: Card Data Breaches and Inadequate Consumer Password Habits Fuel Disturbing Fraud Trends

05 February 2014 By: Al Pascual

In 2013, 13.1 million consumers suffered identity fraud – the second highest level on record. Existing card fraud (ECF) became increasingly popular with criminals, contributing to the near-record number of identity fraud victims. Javelin’s “2014 Identity Fraud Report” provides a comprehensive analysis of fraud trends in the context of a changing technological and regulatory environment in order to inform consumers, financial institutions and businesses on the most effective means of fraud prevention, detection and resolution. This year, Javelin continued to explore the relationship between the compromise of personal information in a data breach and fraud incidence. In addition, Javelin examined the effects of consumer password habits, mobile device usage, and social networking on identity fraud. 2014 ID fraud report data were gathered by a survey of a representative sample of 5,634 U.S. adults, including 936 fraud victims. This report has been issued as a longitudinal update to the Javelin 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, and 2013 Identity Fraud reports, and the Federal Trade Commission’s 2003 Identity Theft Survey report.

The survey was made possible in part by Intersections LLC and Visa Inc. To preserve the project’s independence and objectivity, the sponsors were not involved in the tabulation, analysis, or reporting of final results.

Companies Mentioned

Amazon, American Express, Apple, Barnes and Noble, Facebook, Google, LinkedIn, MasterCard, Microsoft, Mozilla, PayPal, RIM, TJX, and Visa

Press Release

[A New Identity Fraud Victim Every Two Seconds in 2013 According to Latest Javelin Strategy & Research Study](#)

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- The 2013 ID Fraud survey was conducted among 5,634 U.S. adults over age 18 on KnowledgePanel

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