



The Financial Impact of Fraud

Merchants Challenged as E-Commerce Fraud Rises Post-EMV

25 October 2016 By: Al Pascual

This report analyzes the findings of a new independent study that examines how the cost of fraud has significantly increased post-EMV when compared to 2015, and the associated challenges impacting a merchant's ability to successfully grow their business.

Key findings:

- Fraud costs merchants more than 7.5% of their annual revenue.
- False positives account for 2.8% of revenue lost.
- Fraud and chargeback management consume between 14% and 23% of operational budget.
- Digital goods merchants suffered the worst losses, at 8.6% of revenue on average, but hybrid goods merchants faced similar costs at 8.1% of revenue.

Download Whitepaper

Please fill out the form below with a valid email address and we will email you a link to the whitepaper.

This research report was sponsored by:



It was independently produced by:



Vesta Corporation retained Javelin to conduct an independent online study in June 2016 of 500 e-commerce merchants earning \$1 million or more annually, including 156 merchants selling only digital goods, 155 merchants selling only physical goods, and 189 hybrid merchants, selling both types of goods.

Copyright ©2020 Escalent and/or its affiliates. All rights reserved. No portion of these materials may be copied, reproduced, distributed or transmitted, electronically or otherwise, to external parties or publicly without the permission of Escalent.