



Digital Identity as a Bank-Delivered Service

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At a time when interconnected devices and software are becoming ubiquitous, FIs that choose to help extend their customer's digital identities beyond the bank could stand to become the cornerstone of their digital worlds. And, in the process, FIs have the chance to gain not just share of wallet, but share of mind as their customers go about their business, any of their business, in this increasingly digital-first world.

Key questions discussed in this report:

- What are the forces driving the digital identity market?
- How are financial institutions approaching the issue of digital identity?
- What are the features that a digital identity solution needs to offer in order to be successful?
- What are the risks that financial institutions face in offering a digital identity service?

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