This original report, sponsored by Identity Guard, examines the risks that child identity fraud poses to minors and their guardians along with the most effective steps that guardians can take to mitigate those risks.

This research report was independently produced by Javelin Strategy & Research. Javelin Strategy & Research maintains complete independence in its data collection, findings, and analysis.

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CHILD IDENTITY FRAUD

More than ONE MILLION children were victims of identity fraud in 2017, resulting in total losses of $2.6 BILLION and over $540 MILLION in out-of-pocket costs to families.

Source: Javelin Strategy & Research

CHILD IDENTITY FRAUD

Minors who are bullied online are NINE times more likely to be victims of fraud than minors who were not bullied.

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TABLE OF CONTENT

- Executive Summary
  - Key Findings
  - Recommendations
- General Trends
- Prevention
Child identity fraud is a very real problem, but it is often overlooked with so much of the public's focus on recent breaches involving the personally identifiable information of adults. To characterize it as an "adult problem" is to overlook an extremely vulnerable population with minimal ability to protect itself without assistance. In 2017, over a million children were affected by identity fraud, resulting in losses totaling $2.6 billion and families paying over $540 million out of pocket. In this report, Javelin explores the phenomenon of child identity fraud, including the major drivers this type of fraud, along with the prevention, detection, and resolution steps that parents and guardians can take to keep children safe.

Javelin’s Prevention, Detection & Resolution® Model addresses how consumers, businesses, financial institutions, and others can prevent identity fraud from occurring, detect when suspicious activity occurs, and resolve identity fraud smoothly and quickly. Each of these stages is crucial in minimizing the impact of identity fraud on child victims and the institutions where accounts are established or compromised.
Recommendations

Start training children to protect their identity in the digital world when they are young. Early training for children on properly managing their online activity will instill habits that will prove invaluable in their adulthood, reducing their risk of victimization early and later in life.

Pay special attention to children who may be bullied. In many cases, fraud and bullying are not perpetrated by the same individual, but arise from the same underlying vulnerabilities with oversharing personal information in an anonymous environment. Children who are unprepared to protect themselves from online risks are likely to encounter individuals who wish to target them emotionally or financially. Bullied children may be more vulnerable to fraud as they are taken advantage of when they seek friendship online.

Check and freeze a child's credit. New-account fraud is the most pervasive identity fraud against children, and checking their credit history is a major way to detect this type of crime. Establishing a credit freeze remains one of the most effective tools for preventing new accounts being opened in either a child or adult's name. While there is no federal standard, many states permit parents or guardians to establish and freeze a minor’s credit.

Actively monitor existing accounts. Combating child identity fraud requires guardians to proactively manage their child’s finances — regularly monitoring activity, even when they expect that nothing has occurred; reviewing statements online; and leveraging account alerts, especially those that can be delivered to mobile devices.

Keep physical documents secure. With familiar fraud especially prevalent among child identity fraud victims, protecting the personally identifiable information (PII) of children should be a priority for parents and guardians. This means keeping sensitive documents such as Social Security cards and birth certificates behind lock and key, and out of reach of household visitors or residents.

Take breach notifications and other correspondence seriously. Notification that a child’s PII has been breached should galvanize parents and guardians to start monitoring the child’s account for unauthorized activity. Account statements and collection notices addressed to children are a clear sign of trouble and should be followed up on immediately.

Reach out for help. Overwhelmed parents and guardians of child identity fraud victims have a variety of resources available to help them restore their child’s identity. Those who require a significant degree of assistance with the resolution process can turn to identity protection providers, while directly contacting banks and credit bureaus is among the quickest routes to closing unauthorized accounts and clearing them from the victim’s credit history.
Consumer data in this report is based on information collected from an online survey of 5000 individuals, fielded in August-September 2017, who either currently live in a household with a dependent minor or who have lived in a household with a dependent minor in the past six years. The margin of error for questions answered by all respondents is +/- 1.39 percentage points. The margin of error is higher for questions answered by smaller segments of respondents.