



# The State of Strong Authentication 2019: Adoption Rises Under Threat of New Risks and Regulations

23 January 2019 By: Al Pascual, Kyle Marchini

This original report, sponsored by the FIDO Alliance, examines the ways that organizations authenticate consumers in digital channels and employees within the enterprise, including the evolving role that strong authentication is playing in protecting accounts and securing access to valuable data and critical systems.

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Enterprise data in this report was collected from a survey of 600 identity and authentication decision makers for businesses headquartered in the United States, with revenues of at least \$20 million for the previous year. 301 respondents answered questions about their business' practices in authenticating customers and 299 answered questions about their business' practices in authenticating employees, vendors, and contractors.

When data was compared against 2017 responses, previous years' data was adjusted to exclude businesses with annual revenues under \$20 million for more accurate comparisons against the 2018 respondent pool.

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