



## Capitalizing on Merchant Payments Innovation

13 November 2020 By: Rachel Huber

This year has prompted changes in how the economy functions—from how transactions are initiated to how requests are fulfilled. In response to these new restrictions and changing consumer habits, merchants have released a wave of innovative ways to pay. This report discusses recent innovation in the market and why payment providers need to make sure they are playing a role in this changing landscape by offering modern payment methods and experiences.

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